



April 2017 - Learning from each other - sharing between sectors

Embedding the environment into business planning

Creatively diverting salon waste

Sharing BMPs for golf courses

Building on an environmental vision

GREEN TOURISM TOOLKITS

[Download Now](#)



Working together to protect Lake Simcoe: for our future

This month Explore Lake Simcoe social media focused on simple ways we can all #makeadifference. Our Green Leaders business profiles show that small business can--and does--make a difference when it comes to protecting the natural environment.

As word spreads about specific steps taken by businesses in your local community, opportunities will emerge to support other's efforts. On May 6, [ZuZu Fashion Boutique](#) in downtown Barrie is challenging others to participate in the [Butt Blitz](#), and collect cigarette litter around their businesses. If you are able, join in and encourage others to do so. It

Learning from the wellness sector

Integrating environmental sustainability into the business model

One of the distinctive elements of the Explore Lake Simcoe project is that it represents a collaboration of minds between individuals who represent different sectors. For this month's newsletter, we ask readers to consider the lessons that can be learned from the health, wellness and yoga sector.

[Learn More](#)

Expanding waste diversion at the Dragonfly Room Spa Salon

A Green Circle Salon, Dragonfly Room diverts most of its waste

Founded on eco-principles, the Dragonfly Room Salon Spa has always taken a natural approach to hairstyling and aesthetics. A member of Green Circle Salons, The Dragonfly Room diverts almost all of its waste. Through the Green Circle Salon program, foil is turned into sheet metal and water is removed from the

won't take much to help out, but you can make a difference to the health of the lake and increase environmental awareness.

We are very excited to announce that this summer we will focus on highlighting environmental best practices undertaken by golf course operators. Read all about it in the article in this newsletter.

At Explore Lake Simcoe, part of our mandate it to share information of value to small business. We encourage you to read through our business profiles to possibly find some new ideas and hopefully to find inspiration. As we approach Earth Day, now is good time to think about how to further integrate environmental practices into your business practices. We would love to hear about your initiatives for **Earth Day**--send us an email at info@explorelakesimcoe.com. Perhaps we can profile your efforts in our May newsletter.

*To see where you can improve on your triple bottom line download the free **Green Tourism Toolkit**. You can request one specific to your sector.*

chemicals with the remaining materials disposed of in a hazardous waste management facility.

[Learn More](#)

Learning from the turf management experts

ELS announces focus on golf environmental practices for summer 2017

ELS is excited to announce that for the spring/summer/fall season of 2017, we will focus on communicating environmental best practices being used in the golf sector. We will be enlisting the participation of all golf course owners/operators in the Lake Simcoe watershed to share their best management practices and to help us find new ways to distribute ideas and information.

[Learn More](#)

Sustainable business vision at Shine Juice Bar and Cafe

Vegan cafe built on sustainable philosophy

At Shine Juice Bar and Cafe in Orillia, waste diversion is not just a business practice, it is a philosophy. The business was built on a desire to provide delicious, clean, healthy, vegan menu options to customers and waste diversion is a natural extension of this vision.

[Learn more](#)

Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

Aileen MacMillan
Project Coordinator
705.739.9444 x 104
info@explorelakesimcoe.com
www.explorelakesimcoe.com



In Partnership With:

