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Working together to protect Lake Simcoe for our future

Mark your calendar for our upcoming presentation about how you can get involved with the Explore Lake Simcoe Project.

Date: September 28, 2016

Time: 12pm - 1:30pm

Location: OLG Slots a Georgian Downs - Getaway Restaurant, 7485 Fifth Sideroad, Innisfil, Ontario L9S 3S1

The presentation will demonstrate how businesses can benefit from participation with the Explore Lake Simcoe Sustainable Tourism Project. It will highlight the steps businesses can take to implement measures related to reducing resource consumption, reducing environmental impact, and increasing employee

ROI of Sustainable Initiatives

ROI and the bottom line. What are the implications for sustainable initiatives?

For small business, keeping costs to a minimum is key to profitability. Subsequently, return on investment (ROI) calculations are essential when initiatives are being considered.

[Learn More](#)

ERA's Environmental Compliance Management Blog

Does Your Sustainability Planning Lack Measurable ROI?

This blog by Alex Chamberlain discusses how to overcome many of the challenges inherent in calculating the ROI of sustainable initiatives.

[Learn More](#)

engagement around sustainable initiatives.

Learn how to access resources to support your efforts to become a green business leader. See the events calendar on www.explorelakesimcoe.com for more information.

Please contact the Barrie Chamber of Commerce at (705) 721-5000 to register.

*To see where you can improve on your triple bottom line download the free **Green Tourism Toolkit**. You can request one specific to your sector.*

Energy-efficiency at Flourish Vitality Centre

Flourish Vitality Centre takes pride in reducing its carbon footprint

Environmental principles guided many of the decisions made when the owners of Flourish Vitality Centre in Barrie set out to create a welcoming, comfortable wellness studio.

[Learn More](#)

Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

Aileen MacMillan
Project Coordinator
705.739.9444 x 104
info@explorelakesimcoe.com
www.explorelakesimcoe.com



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In Partnership With:

