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GREEN TOURISM TOOLKITS

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Working together to protect Lake Simcoe for our future

The premise behind the Explore Lake Simcoe project has always been that small business can do big things.

As a result of the effort of 10 business' that began offering plastic drinking straws only on demand, we have seen a great deal of interest generated. On March 9th, [CBC](#) Ontario morning radio invited ELS to talk about the initiative, and challenged other business' to adopt a similar policy. Individual efforts can make a significant impact!

While some initiatives involve simple changes, others are more labour intensive. Read about the many steps behind the Ski Snow Valley waste diversion initiative.

Celebrating the success of the #nostrawchallenge

Results are in but the challenge remains alive and well

The Explore Lake Simcoe #nostrawchallenge is an open challenge to food service establishments operating in the Lake Simcoe watershed. In an effort to reduce unnecessary use of drinking straws, and to reduce plastic drinking straw litter and landfill waste, business' committed to provide a drinking straw only when a customer asked for one. The initial phase of the #nostrawchallenge ran for 6.5 weeks between Jan 13 and the end of February 2017. A total of ten business' participated.

[Learn More](#)

Waste diversion at Ski Snow Valley

A multi-year approach to sustainability

For many business' the path to sustainability will be a multi-year process. Initiatives can often require a great deal of effort behind the scenes. Read about the steps taken at Ski Snow Valley to accelerate waste diversion at their busy ski resort.

As we celebrate business efforts related to both large and small initiatives, Explore Lake Simcoe continues to seek new business operators interested in adopting environmentally-sustainable practices.

Visit our [Green my Business](#) page to find out how to participate.

To see where you can improve on your triple bottom line download the free [Green Tourism Toolkit](#). You can request one specific to your sector.

[Learn More](#)

Forks in the Trail B&B

Moving ahead with sustainability

Having adopted many sustainable practices, the owners of Forks in the Trail support the Cycle & Stay network in Simcoe County. Guests can enjoy a multi-night stay at Forks in the Trail and cycle different routes, or they can plan trips to other cycle-friendly B&B's knowing that the routes are well planned and that luggage will be transported to their destination.

[Learn more](#)

Explore Lake Simcoe Evaluation forms

Please take a moment to complete our evaluation form

As part of the process at ELS, we ask all participants to complete an evaluation form. We value this information as it gives us insight into what business leaders find helpful and guides our effort for the future. For those of you who still have to complete the forms, please take a moment to do so and send them back to us. This is an essential component of the project.

[Learn More](#)

Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

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