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GREEN TOURISM TOOLKITS

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Working together to protect Lake Simcoe: for our future

Small businesses can do big things. It's businesses like yours that have built the local economy and it's you who can make it even greater - and greener.

We all love Lake Simcoe for its natural beauty. That's why we choose to live and work here, and it's why visitors keep coming back - to enjoy the pristine waters and outdoor recreation. In light of climate change and dwindling resources, we know we must protect Lake Simcoe, the very

Sustainable Tourism Business Planning Template

Business planning and employee engagement ideas to support your sustainable initiatives

As you move forward with your sustainable tourism goals, perhaps the following framework will help with the planning process. First-Identify your main business concerns and start thinking about how sustainability fits with your main business drivers. Second.....

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Bring Purpose to Everyday Work

Why employee engagement on sustainability isn't about money

resource our tourism industry depends on.

This means taking responsibility for the impact of your business on the environment. Simple, low-cost actions to incorporate sustainability practices will reduce your operating costs and carbon footprint.

Together, we can move Lake Simcoe towards becoming a climate-friendly community. Your pocketbook will thank you and so will your customers. Did we also mention it's the right thing to do?

To see where you can improve on your triple bottom line download the free [Green Tourism Toolkit](#). You can request one specific to your sector.

More employees are becoming motivated by the type of work they do and less by compensation. Show employees how their sustainable efforts can make a difference and bring meaning to their work.

[Learn More](#)

Engaging Employees in Sustainability

Different ways to involve your employees in your business' sustainable practices

There are many simple ways you can get your employees to make greener choices for your business, like carpooling, bringing lunch, and recycling.

[Learn More](#)

Creating a Sustainable Office

Four ways to get your employees on board

By leading by example, creating office best practices, incentivizing green actions, and having a clear vision and values it is easy to get your employees on board.

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Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

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