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Welcome!

Welcome to the first issue of Explore Lake Simcoe Insider!

We're very excited to be part of the movement bringing sustainable recreation and tourism to the Lake Simcoe watershed.

A new project with Tourism Barrie, our goal is to encourage and assist the tourism businesses around Lake Simcoe with tools in greening their operations.

We'll be sending you this newsletter monthly, with helpful tips on sustainability practices for your business and what's happening in our green economy. We'll also be celebrating the local Lake Simcoe businesses that are making tracks on the road to green.

Do you have an idea, comments or fellow business to recommend? Please join us in the discussion on offering sustainable experiences to the visitors of Lake Simcoe.

Sustainability is not a trend. It's here to stay.

Getting serious about sustainable tourism

Sustainable business models are imperative for destination communities to stay ahead of the pack and, more importantly, for preservation of their product - our natural and cultural resources.

[Learn More](#)

Local Green Leaders

Boon Burger leaves us green with envy

The one-of-a-kind vegan burger joint leaves no trace as 100% of its waste never sees the landfill.

[Learn More](#)



Green Tools

Actions you can take today to lighten your footprint

You can learn more about this exciting project on explorelakesimcoe.com and please feel free share our newsletter with your community.

We look forward to working with you to grow Lake Simcoe as a sustainable destination.

Sincerely,

Nicole Viduka

Project Coordinator
Explore Lake Simcoe

*To see where you can improve on your triple bottom line download the **Green Tourism Toolkit**. You can request one specific to your sector.*

Autumn is the perfect time to transition to organic landscaping methods. Prep your lawn using gentle practices of aeration, top dressing using compost, organic fertilizer, and organic weed and pest control. You'll have everyone singing over your beautiful, healthy lawn come spring.

Download the **Green Agritourism toolkit** for more green tools and tips.

[Learn More](#)



Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

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In Partnership With:

