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Working together to protect Lake Simcoe: Congratulations Ripe Juicery

Small businesses can do big things. Small and medium-sized businesses are the basis of the local economy, and they have an important role to play in furthering environmental sustainability.

Learn more about the Explore Lake Simcoe project

Explore Lake Simcoe presents on Nov. 15 at the Oro-Medonte Chamber of Commerce

The Explore Lake Simcoe Project exists to support small to medium-size businesses operating in the Lake Simcoe watershed that are interested in adopting environmentally sustainable business practices. The upcoming presentation will provide an overview of the program, will describe how to get involved, and will give examples related to waste reduction (often leading to cost savings), and how to minimize the environmental impact of your business. The presentation will include examples of steps local green business leaders have put in place.

[Register here](#)

To recognize the efforts of business leaders in the area of environmental sustainability, PowerStream sponsored Tourism Barrie's Greening and Sustainability award. The 2016 winner was Ripe Juicery! Ripe Juicery was selected due to their outstanding commitment to ecofriendly packaging and for embedding environmental responsibility into all aspects of their business.

We extend our congratulations to this innovative company. [Read more](#) about their sustainable practices here.



Third-party certification and the Explore Lake Simcoe project

Which programs does Explore Lake Simcoe point to as representative of the gold standard for environmental sustainability?

Profiles are posted on the website for two purposes: 1) to share information and ideas between businesses interested in implementing sustainable practices, and 2) to provide potential customers the information they need to make decisions to support businesses that make the environment a priority. That being said, the information contained in these profiles represent self-reported efforts, thus ELS points to a number of third-party certification programs for verification.

[Read more](#)

'Tis the season for mindful spending

Learning about sustainable purchasing from Mountain Equipment Coop

As shopping season ramps up, a growing number of consumers will keep the environment in mind as they make purchasing decisions. These eco-conscious consumers consider business practices such as working conditions, environmental protection and sustainability, materials used, and where and how a product was produced.

[Learn More](#)

Reducing food waste at the Market Buffet BBQ & Smokehouse

The efforts you don't know about that go on behind the buffet table to reduce waste

Managing a busy buffet restaurant takes skill, organization and creativity. What you may not think of when you shimmy up to the buffet table is how hard the staff work to reduce food waste. Not only is wasted food a business cost, but it is an environmental nightmare.

[Learn More](#)

Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

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