



EXPLORE 
lakesimcoe.com

Inspiring the visitors and businesses of
Lake Simcoe to Go Green!

February, 2016 - In This Issue:

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**GREEN TOURISM
TOOLKITS**

Download Now



Working together to protect Lake Simcoe: for our future

Small businesses can do big things. It's businesses like yours that have built the local economy and it's you who can make it even greater - and greener.

We all love Lake Simcoe for its natural beauty. That's why we choose to live and work here, and it's why visitors keep coming back - to enjoy the pristine waters and outdoor recreation. In light of climate change and dwindling resources, we know we must protect Lake Simcoe, the very resource our tourism industry depends on.

This means taking responsibility for the impact of your business on the

Sustainable Slopes

Protecting the future of the Ski Industry

Since 2000, the ski industry has been enrolling in the NSAA Sustainable Slopes program, an environmental charter addressing climate change as a threat to the environment and winter tourism.

[Learn More](#)

Take [The Climate Challenge!](#) Applications due by May 23, 2016

Local Green Leaders

Plowing ahead on Sustainability: Ontario's Snowbelt

Lake Simcoe lies in Ontario's Snowbelt, a region of heavy lake-effect snowfall that favours a thriving winter tourism season. Home to several ski resorts, hundreds of kilometers of trails ...

[Learn More](#)

environment. Simple, low-cost actions to incorporate sustainability practices will reduce your operating costs and carbon footprint.

Together, we can move Lake Simcoe towards becoming a climate-friendly community. Your pocketbook will thank you and so will your customers. Did we also mention it's the right thing to do?

To see where you can improve on your triple bottom line download the free **Green Tourism Toolkit**. You can request one specific to your sector.

Green Tools for Ski Resorts

Actions you can take today to lighten your footprint

As ski operators, you rely on cold temperatures and the scenic beauty of our natural areas. There are numerous actions resorts can take to protect our natural environment: Green your supply chain; power your operations through renewable energy; snowmaking efficiency measures, lighting retrofits and responsible waste management can result in immediate returns on investment.

Request a **Green Ski Resorts Toolkit** for more green tips. See [Ontario Snow Resorts Environmental Best Practices](#).

Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

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In Partnership With:

