



June 2017- In this issue

ELS consumer survey

Audubon certification at Westview Golf

Reducing waste while camping

Blackwater Golf - managing turf naturally

GREEN TOURISM TOOLKITS

Download Now



Working together to protect Lake Simcoe for our future

Businesses strive to provide the goods and services that consumers demand, thus the customer is king. This month's newsletter has a focus on the consumer--both on individual action steps, and on consumer perception of environmental business practices.

The actions visitors take at a destination can impact the health of the environment. Read our article on camping and waste reduction, but keep in mind that many of the ideas can be applied to any type of travel. When visiting an area, take steps to reduce the waste produced, make

Consumer survey

Help us understand what you want from business when it comes to environmental protection

One of the premises behind the Explore Lake Simcoe project is that individual actions add up and that collectively we can make a difference. Thus, it follows that the way consumers choose to spend their money can wield a lot of power. At ELS we want to learn more about support for environmental business practices. Help us find out more about consumer attitudes by completing our sustainable consumer [survey](#).

Westview Golf and Audubon International Certification

Environmental best management practices for golf courses

As member of the Audubon Corporate Sanctuary program for golf since 2008, Westview Golf Course owners and operators are committed to the principles behind the program. Participants receive advice in relation Environmental Planning, Wildlife and

sure any waste is disposed of properly, and keep the environment in mind while planning and packing for the trip.

There are many more ideas found under the [Green tips for travellers](#) section of the ELS website.

Taking steps to find out what local businesses are doing to protect the environment can help consumers vote with their wallets. We have promised to provide travel itineraries for those of you who want to support businesses taking action to protect the health of Lake Simcoe. Watch the website for travel plans you can adopt for a day or two of fun in the Lake Simcoe area.

To see where you can improve on your triple bottom line download the free [Green Tourism Toolkit](#). You can request one specific to your sector.

Habitat Management, Chemical use Reduction and Safety, Water conservation, Water Quality Management and Outreach and Education.

[Learn more.](#)

Reducing waste while camping

Travel doesn't have to mean an increase in the use of disposable items

Camping is a great opportunity to get outside, to experience nature up close, to appreciate the beauty around us, and to generate a lot of garbage? Say what?

When you think of camping-- do paper plates, single serving items, and disposable bags to hold food and items come to mind? Over time and in the name of convenience, practices have evolved to include an increase in the use of disposable items.

[Learn more](#)

Natural turf management at Blackwater Golf

Building healthy turf

Working hand-in-hand with nature, Blackwater Golf Course operators are devoted to nurturing strong healthy turf which is resistant to drought, weeds and disease.

A member of the Audubon International Cooperative Sanctuary Program for Golf since 2006, Blackwater course operators follow an IPM strategy, and then go a step further to use what they describe as "common sense" approach to turf management.

[Learn more](#)

Contact our Project Coordinator to assist you in implementing green initiatives suitable to your business

Aileen MacMillan
Project Coordinator
705.739.9444 x 104
info@explorelakesimcoe.com
www.explorelakesimcoe.com



In Partnership With:



